



Chris and Chas Moscarino



# DREAM BIG

**MOSCARINO OUTDOOR CREATIONS CAN HELP YOU ACHIEVE THE BACKYARD OF YOUR DREAMS AND SATISFY YOUR BUSINESS AND COMMERCIAL NEEDS WITH IRRIGATION, GROUNDS MAINTENANCE AND SNOW REMOVAL SERVICES.**

BY KARA KISSELL

Upscale landscape design projects are Moscarino Outdoor Creations' specialty. The winners of Unilock's 2013 Best Outdoor Living Area have the artistic skill and professional talent to turn your backyard into an entertaining oasis steps from your back door.

## Imagine

Dreaming up your fantasy backyard or outdoor pool area is the best way to start the design process. With a wealth of inspiration literally at your fingertips, owner Chas Moscarino recommends looking at photographs in such resources as houzz.com, Pinterest and Moscarino's website for ideas of what you'd like for your outdoor living area.

With a scrapbook full of ideas and a proposed budget ready, Moscarino's design team will meet at your property to start shaping your dreams into reality.

Outdoor kitchens, high-top stone bars, warming fireplaces or plans for a spa or an in-ground pool all can be worked into your unique backyard design concept. Maybe a sound system is an absolute entertaining necessity or you imagine a plasma TV to watch your favorite sport — you will talk through all your hopes and essentials.

## Putting the Dream on Paper

With your mind full of possibilities, Moscarino's designers will craft backyard concepts for you to review and choose from until your ideal backyard creation comes to light.

"As we go through the process, our design team will create different design concepts for our clients to review for their property," says Moscarino. "We like to have this meeting at our office so we can explain the different concepts, ideas, spacing and products. We can show them different examples of the work and even walk them through our property and show them examples of the products to help them visualize what the project could look like."

Each detail plays a specific role in creating a perfectly balanced ambiance.

Moscarino will ensure that particular plants and trees and aptly arranged lighting will align with your chosen entertaining accessories.

The design process can range from a few weeks to a few months during which you will spend time at Moscarino's facility. The facility includes landscape arrangements that will help customers visualize how the plans on paper will come to life.

## Project Connections

Moscarino insists on building a healthy and trusting relationship with clients so homeowners feel confident and secure with their project. "That's what it is, it's a partnership. [Clients] have to partner with the team that they feel comfortable with and that's going to stand behind the product," says Moscarino.

After the dreaming, planning, relationship building and then watching as Moscarino Outdoor Creations installs your meticulously designed backyard, you can anticipate all the laughter, lively conversation, savory meals and gracious entertaining that will come with your new outdoor space.

## Tending to Business

Moscarino Outdoor Creations not only designs and builds beautifully appointed outdoor living spaces for homeowners in Northeast Ohio, the landscaping company also satisfies businesses with commercial maintenance, snow removal and irrigation services.

Homeowners' associations and businesses interested in reassessing their complete grounds maintenance and snow removal services are encouraged to give Moscarino a call.

"Our company would be happy to give [clients] pricing and a breakdown of how our services compare to what they have now and how we can provide better service and a better program. In our industry, everything is relationship-based and service-driven," says Moscarino. "We've built a strong team that is very customer-service-oriented. That's our No. 1 priority."

To create your ultimate back yard or learn more information, you can contact **Moscarino Outdoor Creations at 440-236-9000 or email [info@moscarino.net](mailto:info@moscarino.net)** for a personal consultation. For additional information and inspiration, visit **[createmylandscape.com](http://createmylandscape.com)**.